

## PRESS RELEASE

October 11, 2019

InData.farm, a post-harvest Software as a Service (SaaS) AgTech company today announced its new Smart Services Cloud Platform. Smart Services allows growers, packers, and chemical providers to harvest supply chain data. Ultimately, identifying and measuring business blind spots to make profitable business decisions.

Smart Services can automate gathering regulatory data utilizing Internet of Things (IoT) sensors throughout the supply chain. Integration with leading Enterprise Resource Planning (ERP) systems assures a comprehensive view of your operation. Smart Services is a modular subscription service allowing post-harvest companies to prioritize their modernization journey. Smart Services modules include

Food Safety Quality Control Chemical Management Labor Management Cold Chain

The **Food Safety Module** allows automatic logging of important critical control points in the food supply chain. Comparing human input to automated data collected by InData IoT sensors. This gives business operations insight into business blind spots. The IoT Hub captures data from a portfolio of IoT sensors.

The **Quality Control Module** is your digital log book for quality control records of what your facility is processing. The Quality Control module allows your team to log information by grower, lot, commodity, and quality into the cloud based Smart Services application. You can even include photos taken with mobile devices. This can be used at a sampling table or receiving departments. It provides real-time data allowing packers to service their community of growers better.

The *Chemical Management Module* is designed a Chemical Providers Field Technicians, Managers, Customer Service, and Accounting Departments. Logging chemical usage, inventory, expenses, and onsite assets in food processing plants. Reports are made available for quickly responding to audits with accurate up to date records.

The *Labor Management Module* gives Packers visibility into labor yield. Employee Productivity monitoring allows packer growers to monitor, correct, and improve employee productivity in real-time. Human capital productivity is hard to measure with human resources or supply chain tools. InData's Intelligent IoT sensors and software supports tracking employee productivity by the minute, hour, month, and year. Managers can set predefined quotas for packing and shipping boxes. This gives managers the opportunity to provide quantifiable instant feedback to employees and contractors ultimately improving productivity and profit for the company.

The **Cold Chain Management** platform automates data logging and alerts as product moves through the supply chain. View data trends by hour, day, week, month, and year. Visualization tools allow you to see business blind spots that you were unaware of.

## About InData

InData.farm is an AgTech SaaS Cloud company that modernizes post-harvest business operations. We create intelligent software that leverages computer vision, sensors, Internet of Things (IoT), artificial intelligence (AI), and data analytics. Our goal is to improve operational efficiency, food safety, and reducing waste. InData.farm's post-harvest portfolio allows visualization of blind spots for better company performance.

Media Contact Mike Braico mbraico@indata.farm (310) 463-9701

Copyright © 2019 Innovative Data Consulting, Inc. (InData), All rights reserved.

Want to change how you receive these emails? You can <u>update your preferences</u> or <u>unsubscribe from this list</u>.